



## **Center for World Music 2019-20**

### **Passport to Worlds of Music Concert Series**

Become a part of our “ensemble” now! **Become a sponsor** and associate your name with artistic excellence and a global worldview to over 1,300+ attendees throughout the 2019-20 season.

Your sponsorship does double duty. Be a community leader by bringing vibrant and diverse world music and dance to San Diego, while making it possible for the CWM to raise needed funds to support youth education programs. Your investment allows proceeds from ticket sales to benefit World Music and Dance in the schools throughout San Diego County.

#### **\$10,000 - Presenting (limit 1)**

**A \$10,000 investment provides a full semester of world music and dance instruction for 300 students.**

- 4 tickets to each event with VIP seating
- Meet & greet for 4 people with one of the featured artists
- On-site presence to include:
  - table for giveaways & collateral\*
  - banner prominently placed\*
- Stage Announcement by sponsor representative or MC during each event
- Logo placement on all collateral materials (with sponsorship agreement signed by Sept. 1, 2019)
- Logo placement on CWM website (on series page and each event page)
- Logo placement on signage at pre and/or post-event reception\*
- Two-page ad in the Concert Series Booklet (ad to be designed by sponsor and sent by Sept. 10, 2019)
- Feature in the CWM newsletter to 1,300+ subscribers
- Facebook & Instagram posts to 2,200+ followers
- Sponsor name on e-ticket confirmation, reminder and follow up emails

\*materials provided by sponsoring organization, location TBD by CWM



P.O. Box 16193  
San Diego, CA 92176-6193  
(619) 363-3007  
Tax ID #94-1554813

### **\$5,200 - Benefactor** (limit 3 with category exclusivity)

**A \$5,200 investment provides a full semester of world music and dance instruction for 160 students.**

- 2 tickets to each event with VIP seating
- Meet & greet for 2 people with one of the featured artists
- On-site presence to include:
  - table for giveaways & collateral\*
  - banner prominently placed\*
- Stage mention by MC before each concert
- Logo placement on all collateral materials (with sponsorship agreement signed by Sept. 1, 2019)
- Logo placement on CWM website (on series page and each event page)
- One-page ad in the Concert Series Booklet (ad to be designed by sponsor and sent by Sept. 10, 2019)
- Feature in the CWM newsletter to 1,300 subscribers
- Facebook and Instagram posts to 2200+ followers
- Sponsor name on e-ticket confirmation, reminder and follow up emails

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### **\$3300 - Director**

**A \$3300 investment provides a full semester of world music and dance instruction for 100 students.**

- 4 tickets to each event
- Stage mention by MC before each concert
- Logo placement on all collateral materials (with sponsorship agreement signed by Sept. 1, 2019)
- Logo placement on CWM website (on series page and each event page)
- Half-page ad in Concert Series Booklet (ad to be designed by sponsor and sent by Sept. 10, 2019)
- Feature in the CWM newsletter to 1300 subscribers
- Facebook and Instagram posts to 2200+ followers

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### **\$1300 - Artist**

**A \$1300 investment provides a full semester of world music and dance instruction for 40 students.**

- 2 tickets to each event
- Stage mention by MC before each concert
- Logo placement on all collateral materials (with sponsorship agreement signed by Sept. 1, 2019)
- Logo placement on CWM website (on series page and each event page)
- Quarter-page ad in the Concert Series Booklet (ad to be designed by sponsor and sent by Sept. 10, 2019)
- Feature in the CWM newsletter to 1300 subscribers
- Facebook and Instagram posts to 2200+ followers

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### **\$700 - Enthusiast**

**A \$700 investment will provide instrument rental for one semester for 105 students**

- 2 tickets to each event
- Name recognition on all collateral materials (with sponsorship agreement signed by Sept. 1, 2019)
- Name recognition on CWM website (on series page and each event page)
- Business card ad in Concert Series Booklet (ad to be designed by sponsor and sent by Sept. 10, 2019)
- Recognition in the CWM newsletter to 1300 subscribers

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## Custom sponsorships

**Reception** - \$2000 (for series or \$300 per individual concert)

Put your business card or giveaway in the hands and in front of 1000+ guests as they mingle before and/or after each event. Opportunities for on-site signage at the reception will vary depending on venue.

Benefits include: 2 tickets to the event, exclusive sponsor recognition in reception area, in collateral materials and event program.

**Champion (Individual concert)** - \$500 (3 available p/ concert)

Do your business goals align with a specific genre of music? Get your business card or giveaway in the hands of all guests as they enter the venue for the event and catch them again with logo placement on the program insert.

Benefits include: 2 tickets to the concert, exclusive sponsor recognition at entry doors and event program insert.

(Full concert schedule to be announced Sept. 30, 2019. Ad to be designed by sponsor and sent 30 days prior to event date)

## Concert Series Booklet Ads

The Concert Series Booklet is printed in color and provided to all the attendees plus distributed at several outlets leading up to the concerts. We expect 1000+ attendees at all the events throughout the season! Proofing and sizing for the program is as follows:

Full Page - 5"x8" - \$200

Half Page - 5"x4" - \$125

Quarter Page - 2.5"x4" - \$75

Business Card - 2.5"x2" - \$50

Ads to be designed by sponsor and sent by Sept. 10, 2019

Ready to sign up? [Click here](#) to fill out our sponsorship form and someone will be in contact to confirm all details.

Need more information? Contact Andrea Cunningham at 619-865-4433 or [sponsorships@centerforworldmusic.org](mailto:sponsorships@centerforworldmusic.org)



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