



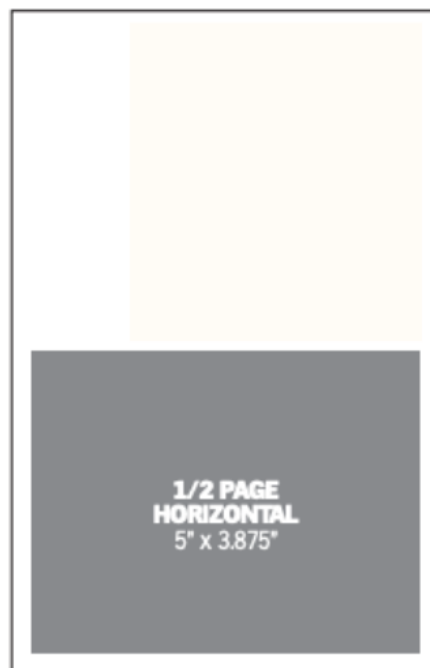
GENERAL INFORMATION
 info@centerforworldmusic.org

MAILING ADDRESS
 8885 Rio San Diego Dr. Ste 237
 San Diego, CA 92108-1661

TELEPHONE
 (619) 363-3007

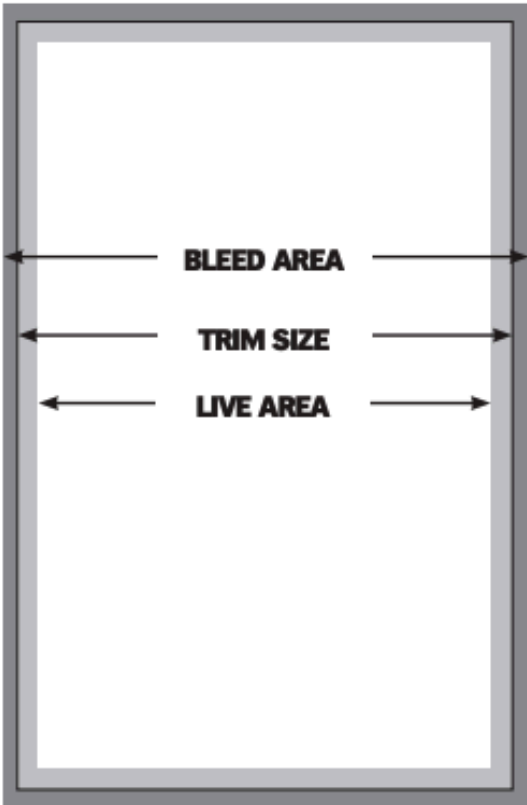
PRINT AD SPECIFICATION SHEET

Publication Trim Size: 5.5" x 8.5" (Portrait) Type of Binding: Saddle-Stitched Color: Full-Color Design Resolution: 300 DPI	Monica Emery Executive Director monica@centerforworldmusic.org (858) 882-7734
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AD SIZE	DIMENSIONS
Full Page + Bleeds.....	5.75" x 8.75" (5" x 8" Live Area / 5.5" x 8.5" Trim Size)
Full Page (No Bleeds).....	5" x 8"
½ Page Horizontal.....	5" x 3.875"

SUBMISSION DEADLINE: FRIDAY, NOVEMBER 15 at 5 PM



TRIM SIZE = The actual size of the program. (5.5" x 8.5")

BLEED AREA = The area in which all artwork should extend for full bleed ads (5.75" x 8.75").

For full bleed ads, any image or colored area touching the edge of the TRIM SIZE MUST be extended $\frac{1}{8}$ " (0.125") on all sides beyond the TRIM SIZE.

LIVE AREA = (5" x 8") The area where all of your content such as headings, copy, photos, etc. should stay within. Final artwork for full-bleed, full-page ads should be sized to 5.75" x 8.75".

Any final full-bleed supplied art file without proper bleed will be reduced to fit in the live area, which will result in a white border all around the ad. Please keep all live material $\frac{1}{4}$ " (.25") from the trim on all sides.

PAGE TRIM SIZE = 5.5" x 8.5". For ads with bleeds, add .125" bleed on all sides. If you are not including a bleed, use the FULL PAGE NO-BLEED ad size (5" x 8").